TIM	#101576	NCC	NCC Cable System Order			he of
Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/22/16	
Syscode	0344	Agency	Strategic Media Placement	Version	1 Vs. 1	
System Name	Spectrum/South Haven, MI	Advertiser	MI GOP	Show All Lines		
Market	Grand Rapids			Total # of Weeks		00
		Client Code		Total		\$21,567.00
AF	Matthew Marcus	Product Code		Commission		\$3,235.05
Sales Coordinator	Lilka Marino	Est Code		Net Total		\$18,331.95
Office	Washington	Product Name		Total Spots		078L
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP -	
1		Makegood Policy	Approval Required	CPP -	CPM -	
Comments:	9.22 New Order, Please Review and Confirm. Thanks.					

21	20	19	18	17	16	15	14	13	12	1	10	9	8	7	6	O1	4	ω	2	_	Line
CNN	CNN	CNN	CNN	CNN	CNBC	AEN	Net														
AVG. ALL WKS<	Program																				
10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	Start Date
10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	Stop Date
19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	Start Time
24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	Stop Time
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<u> </u>	+	×	×	×	$\vdash$	×	×	×	×	×	×	×	$\vdash$	×	×	×	×	×	×	×	ς,
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	+					,	,		,	,			,		,	,		,			IMP
-	9	8	9	2	ω	10	9	10	9	10	10	2	ω	10	9	10	9	10	10	2	Total Spots
610.00	\$15.00	\$15.00	\$15.00	\$15.00	\$8.00	\$8.00	\$8.00	\$8.00	\$8.00	\$8.00	\$8.00	\$8.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	Unit
6120.00	+	-	-	$\vdash$	\$24.00	\$80.00	\$72.00	\$80.00	\$72.00	\$80.00	\$80.00	\$16.00	\$45.00	\$150.00	\$135.00	\$150.00	\$135.00	\$150.00	\$150.00	\$30.00	Total Cost
8	+	+	$\vdash$	+-	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
	Issue	Line Comment																			

							9	-	-												
Order#		62338790			Flight Dates	S	9	9/19/	16 -	11/1	09/19/16 - 11/13/16					Ē	Update Date		00	09/22/16	
Syscode	0	0344			Agency		S	trate	gic N	/ledia	Pla	Strategic Media Placement	ent			2 5	Version			1 Vs. 1	
System Name	Name	Spectrum/South Haven, MI			Adventser		3	WI GOT	٦							<u>ا</u>	Total # of Weeks	ks	4		8
Market		Grand Napids			Client Code	0	$\dashv$		-							<u></u> 키	Total		Ц		\$21,567.00
Æ		Matthew Marcus			Product Code	ode	$\dashv$									Ω	Commission				\$3,235.05
es	Coordinator	_			Est Code		+									z	Net Total				\$18,331.95
Office		_			Product Name	ame	-									ا اخ	Total Spots		L		1820
Phone		(301) 951-2620		_	Credit Status	sus										_	Affiliate Split		=	100.0	
Status		Not accepted					1									] [8	Sold On		0	er Spot	
Survey		Cable Nielsen Live+3 Jul16			Primary Demo	emo	>	dults	Adults 35+	1							GRP	1			
$\lceil \rceil$				L	Makegood Policy	Policy	Þ	ppro	val	Approval Required	iired						CPP			CPM  -	
Comments :	nts:	9.22 New Order, Please Review and Confirm. Thanks	nd Confirm.	Thanks.								- 1									
Γ																					
Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	≤	⊣	8	Н	П	S	S	RTG	MP	Total Spots	Unit Cost	Total Cost	Spot	Line Comment	ment
22	CNN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	×	×	×	×	×	×	×		ı	9	\$15.00	\$135.00	30	Issue	
23	CNN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	×	×	×	×	×	×	×			8	\$15.00	\$120.00	30	Issue	
24	CNN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	×									ω	\$15.00	\$45.00	30	Issue	
25	CNN	NEW DAY<	9/19/16	9/25/16	05:00	09:00						×	×			2	\$11.00	\$22.00	30	Issue	
26	CNN	NEW DAY<	9/26/16	10/2/16	05:00	09:00	×	×	×	×	×	×	×			9	\$11.00	\$99.00	30	Issue	
27	CNN	NEW DAY<	10/3/16	10/9/16	05:00	09:00	×	×	×	×	×	×	×			8	\$11.00	\$88.00	30	Issue	
28	CNN	NEW DAY<	10/10/16	10/16/16	05:00	09:00	×	×	×	×	×	×	×	,		9	\$11.00	\$99.00	30	Issue	
29	CNN	NEW DAY<	10/17/16	10/23/16	05:00	09:00	×	×	×	×	×	×	×			8	\$11.00	\$88.00	30	Issue	
30	CNN	NEW DAY<	10/24/16	10/30/16	05:00	09:00	×	×	×	×	×	×	×	,	,	9	\$11.00	\$99.00	30	Issue	
31	CNN	NEW DAY<	10/31/16	11/6/16	05:00	09:00	×	×	×	×	×	×	×			8	\$11.00	\$88.00	30	Issue	
32	CNN	NEW DAY<	11/7/16	11/13/16	05:00	09:00	×	×				$\vdash$	Т	,		ω	\$11.00	\$33.00	30	Issue	
33	CNN	CNN NEWSROOM<	9/19/16	9/25/16	09:00	16:00						×	×			2	\$8.00	\$16.00	30	Issue	
34	CNN	VARIOUS	9/19/16	9/25/16	09:00	19:00						×	×	,		з	\$12.00	\$36.00	30	Issue	
35	CNN	VARIOUS	9/26/16	10/2/16	09:00	19:00			$\vdash$		$\vdash$	×	×	10	-	ω	\$12.00	\$36.00	30	Issue	
36	CNN	VARIOUS	10/3/16	10/9/16	09:00	19:00					$\vdash$	×	×	e		з	\$12.00	\$36.00	30	Issue	
37	CNN	VARIOUS	10/10/16	10/16/16	09:00	19:00						×	×	-	,	ω	\$12.00	\$36.00	30	Issue	
38	CNN	VARIOUS	10/17/16	10/23/16	09:00	19:00				$\vdash$		×	×			ω	\$12.00	\$36.00	30	Issue	
39	CNN	VARIOUS	10/24/16	10/30/16	09:00	19:00			$\vdash$	$\vdash$	$\vdash$	×	×			ω	\$12.00	\$36.00	30	Issue	
40	CNN	VARIOUS	10/31/16	11/6/16	09:00	19:00			-	-	-	×	×	,	1	ω	\$12.00	\$36.00	30	Issue	
41	CNN	CNN NEWSROOM<	9/26/16	10/2/16	09:00	16:00	×	×	×	×	×	×	×			7	\$8.00	\$56.00	30	Issue	
42	CNN	CNN NEWSROOM<	10/3/16	10/9/16	09:00	16:00	×	×	×	×	×	×	×			8	\$8.00	\$64.00	30	Issue	
							I														8

																]			,	10000	
Order#		62338790			Flight Dates	es	0	09/19/16 - 11/13/16	/16 -	11/	13/16	1"				1	Update Date		1 0	09/22/16	
Syscode	U	0344			Agency		S	trate	gic	Medi	a Pia	Strategic Media Placement	nent			2 6	Version		_	1 VS. 1	
System Name	Name	Spectrum/South Haven, MI			Advertiser		2	MI GOP	٦	1	1					L	Snow All Lines				0
Market		Grand Rapids					+									] 1] 7	Total # of Weeks	KS	$\downarrow$		e 21 567 00
					Client Code	de	⊬									L	Total		$\downarrow$		\$21,567.00
ΑE		Matthew Marcus			Product Code	ode	H									ဂ္ဂ	Commission		L		\$3,235.05
Sales C	Sales Coordinator	Lilka Marino			Est Code		Н									Z.	Net Total		L		\$18,331.95
Office		Washington			Product Name	ame	Н									17	Total Spots		L		1820
Phone		(301) 951-2620			Credit Status	itus										Af	Affiliate Split		_	100.0	
Status		Not accepted														Sc	Sold On		0	Cost Per Spot	
Survey		Cable Nielsen Live+3 Jul16			Primary Demo	emo	Þ	Adults 35+	s 35	+						<u></u>	GRP	1	0	GIMP	
				Ц	Makegood Policy	d Policy	Þ	Approval Required	oval	Req	ired	-				[S	CPP	1	0	СРМ	,
Comments		9.22 New Order, Please Review and Confirm. Thanks	nd Confirm.	Thanks.																	
		7		25	2	25	2	╗	5	7		0	'n	RTG	Š	Total	Unit	Total	Spot	Line Co	Line Comment
<u>.</u>	ğ	9	Date	Date	Time	Time	-									Spots	Cost	Cost	Len		
43	CNN	CNN NEWSROOM<	10/10/16	10/16/16	09:00	16:00	×	×	×	×	×	×	×		,	7	\$8.00	\$56.00	30	Issue	
44	CNN	CNN NEWSROOM<	10/17/16	10/23/16	09:00	16:00	×	×	×	×	×	×	×	,	i	8	\$8.00	\$64.00	30	Issue	
45	CNN	CNN NEWSROOM<	10/24/16	10/30/16	09:00	16:00	×	×	×	×	×	×	×	*		7	\$8.00	\$56.00	30	Issue	
46	CNN	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00	×	×	×	×	×	×	×		,	œ	\$8.00	\$64.00	30	Issue	
47	CNN	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	×									2	\$8.00	\$16.00	30	Issue	
48	CNN	VARIOUS	9/19/16	9/25/16	16:00	19:00						×	×	,		2	\$12.00	\$24.00	30	Issue	
49	CNN	VARIOUS	9/26/16	10/2/16	16:00	19:00	×	×	×	×	×	×	×	а		7	\$12.00	\$84.00	30	Issue	
50	CNN	VARIOUS	10/3/16	10/9/16	16:00	19:00	×	×	×	×	×	×	×	а		8	\$12.00	\$96.00	30	Issue	
51	CNN	VARIOUS	10/10/16	10/16/16	16:00	19:00	×	×	×	×	×	×	×	١.		7	\$12.00	\$84.00	30	Issue	
52	CNN	VARIOUS	10/17/16	10/23/16	16:00	19:00	×	×	×	×	×	×	×	T.	,	8	\$12.00	\$96.00	30	Issue	
53	CNN	VARIOUS	10/24/16	10/30/16	16:00	19:00	×	×	×	×	×	×	×		-	7	\$12.00	\$84.00	30	Issue	
54	CNN	VARIOUS	10/31/16	11/6/16	16:00	19:00	×	×	×	×	×	×	×			8	\$12.00	\$96.00	30	Issue	
55	CNN	VARIOUS	11/7/16	11/13/16	16:00	19:00	×					$\vdash$				2	\$12.00	\$24.00	30	Issue	
56	DISC	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00				$\neg$		×	×	i.		2	\$15.00	\$30.00	30	Issue	
57	DISC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	×	×	×	×	×	×	×			10	\$15.00	\$150.00	30	Issue	
58	DISC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	×	×	×	×	×	×	×	,	,	10	\$15.00	\$150.00	30	Issue	
59	DISC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	×	×	×	×	×	×	×	,	1	9	\$15.00	\$135.00	30	Issue	
60	DISC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	×	×	×	×	×		×	,	,	10	\$15.00	\$150.00	30	Issue	
61	DISC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	×	×	×	×	×		×	,	,	9	\$15.00	\$135.00	30	Issue	
62	DISC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	×	×	×	×	×	-	×		,	10	\$15.00	\$150.00	30	Issue	
63	DISC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	×	-				_	_		1	ω	\$15.00	\$45.00	30	Issue	

	Issue	30	\$135.00	\$15.00	9	,	ï	×	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16	AVG. ALL WKS<	ESPN	84
	Issue	30	\$150.00	\$15.00	10		a	×	×	×	×	×	×	24:00	19:00	10/23/16	10/17/16	AVG. ALL WKS<	ESPN	83
	Issue	30	\$135.00	\$15.00	9			×	×	×	×	×	×	24:00	19:00	10/16/16	10/10/16	AVG. ALL WKS<	ESPN	82
	Issue	30	\$150.00	\$15.00	10	,	ī	×	×	×	×	×	×	24:00	19:00	10/9/16	10/3/16	AVG. ALL WKS<	ESPN	81
	Issue	30	\$150.00	\$15.00	10		,	×	×	×	×	×	×	24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	ESPN /	80
	Issue	30	\$30.00	\$15.00	22			×	×					24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS<	ESPN /	79
	Issue	30	\$21.00	\$7.00	ω			×	×	$\vdash$	L			19:00	09:00	11/6/16	10/31/16	AVG. ALL WKS<	ESP2 /	78
	Issue	30	\$21.00	\$7.00	ω		1	×	×					19:00	09:00	10/30/16	10/24/16	AVG. ALL WKS<	ESP2 /	77
	Issue	30	\$21.00	\$7.00	ы			×	×	-	_			19:00	09:00	10/23/16	10/17/16	AVG. ALL WKS<	ESP2 /	76
	Issue	30	\$21.00	\$7.00	ω		10	×	×					19:00	09:00	10/16/16	10/10/16	AVG. ALL WKS<	ESP2 /	75
	Issue	30	\$21.00	\$7.00	ω			×	×					19:00	09:00	10/9/16	10/3/16	AVG. ALL WKS<	ESP2 /	74
	Issue	30	\$21.00	\$7.00	ω		10%	×	×	Н				19:00	09:00	10/2/16	9/26/16	AVG. ALL WKS<	ESP2 A	73
	Issue	30	\$21.00	\$7.00	з			×	×					19:00	09:00	9/25/16	9/19/16	AVG. ALL WKS<	ESP2 A	72
	Issue	30	\$27.00	\$9.00	ы		32				_		×	24:00	19:00	11/13/16	11/7/16	AVG. ALL WKS	ESP2 A	71
	Issue	30	\$90.00	\$9.00	10		2	×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	ESP2 A	70
	Issue	30	\$81.00	\$9.00	9	1	2	×	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16	AVG. ALL WKS	ESP2 A	69
	Issue	30	\$90.00	\$9.00	10		2	×	×	×	×	×	×	24:00	19:00	10/23/16	10/17/16	AVG. ALL WKS	ESP2 A	68
	Issue	30	\$81.00	\$9.00	9	ā	i	×	×	×	×	×	×	24:00	19:00	10/16/16	10/10/16	AVG. ALL WKS	ESP2 A	67
	Issue	30	\$90.00	\$9.00	10	×		×	×	×	×	×	×	24:00	19:00	10/9/16	10/3/16	AVG. ALL WKS	ESP2 A	66
	Issue	30	\$90.00	\$9.00	10	ä	i	×	×	×	×	×	×	24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS	ESP2 A	65
	Issue	30	\$18.00	\$9.00	2	3	i	×	×		Н			24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS	ESP2 A	64
Line Comment	Line Co	Spot Len	Total Cost	Unit Cost	Total Spots	IMP	RTG	S	S	F	∨ ⊤	-	3	Stop Time	Start Time	Stop Date	Start Date	Program	Net	Line
																Thanks.	nd Confirm.	9.22 New Order, Please Review and Confirm. Thanks		Comments :
1	СРМ		•	CPP	[S					uired	I Rec	Approval Required	Þ	Policy	Makegood Policy	2				
	GIMP		T	GRP	<u></u>						5+	Adults 35+	Ą	emo	Primary Demo	T		Cable Nielsen Live+3 Jul16		Survey
	Cost Per Spot			Sold On	Sc													Not accepted		Status
	100.0			Affiliate Split	_  }								H	sus	Credit Status	0		(301) 951-2620		Phone
1820		L		Total Spots	7								_	ame	Product Name	т		Washington		Office
\$18,331.95				Net Total	Z								Н		Est Code	Е		Lilka Marino	Sales Coordinator	Sales Co
\$3,235.05				Commission	ဂ္ဂ								$\dashv$	ode	Product Code			Matthew Marcus		Æ
\$21,567.00		L		Total	٥ <sub>1</sub>								$\dashv$	Ф	Client Code					
8			eks	Total # of Weeks	То								ŀ			_		Grand Rapids		Market
			S	Show All Lines	Sh							MI GOP			Advertiser	Þ		Spectrum/South Haven, MI	Vame	System Name
	1 Vs. 1			Version	<b>€</b>			ă.	Strategic Media Placement	lia Pla	Mec	ategi	Si Si		Agency	→ I		0344		Syscode
	09/22/16	0		Update Date	등					09/19/16 - 11/13/16		/19/1	9	S	Flight Dates			62338790		Order#

	Issue	30	\$84.00	\$12.00	7	а	,	×	×	×	×	×	×	19:00	16:00	10/16/16	10/10/16	AVG. ALL WKS<	ESPN /	105
	Issue	30	\$96.00	\$12.00	8	1		×	×	×	×	×	×	19:00	16:00	10/9/16	10/3/16	AVG. ALL WKS<	ESPN /	104
	Issue	30	\$84.00	\$12.00	7		1	×	×	×	×	×	×	19:00	16:00	10/2/16	9/26/16	AVG. ALL WKS<	ESPN	103
	Issue	30	\$24.00	\$12.00	2	,		×	×			_		19:00	16:00	9/25/16	9/19/16	AVG. ALL WKS<	ESPN	102
	Issue	30	\$16.00	\$8.00	22								×	16:00	09:00	11/13/16	11/7/16	AVG. ALL WKS<	ESPN /	101
	Issue	30	\$48.00	\$8.00	6			×	×	×	×	×	×	16:00	09:00	11/6/16	10/31/16	AVG. ALL WKS<	ESPN /	100
	Issue	30	\$56.00	\$8.00	7		ı	×	×	×	×	×	×	16:00	09:00	10/30/16	10/24/16	AVG. ALL WKS<	ESPN /	99
	Issue	30	\$48.00	\$8.00	6		1	×	×	×	×	×	×	16:00	09:00	10/23/16	10/17/16	AVG. ALL WKS<	ESPN /	98
	Issue	30	\$56.00	\$8.00	7			×	×	×	×	×	×	16:00	09:00	10/16/16	10/10/16	AVG. ALL WKS<	ESPN /	97
	Issue	30	\$48.00	\$8.00	6	,	c	×	×	×	×	×	×	16:00	09:00	10/9/16	10/3/16	AVG. ALL WKS<	ESPN /	96
	Issue	30	\$48.00	\$8.00	6		-	×	×	×	×	×	×	16:00	09:00	10/2/16	9/26/16	AVG. ALL WKS<	ESPN A	95
	Issue	30	\$48.00	\$12.00	4			×	×					19:00	09:00	11/6/16	10/31/16	AVG. ALL WKS<	ESPN A	94
	Issue	30	\$48.00	\$12.00	4	,	a	×	×	Н	H	Н		19:00	09:00	10/30/16	10/24/16	AVG. ALL WKS<	ESPN A	93
	Issue	30	\$48.00	\$12.00	4	,	31	×	×			_	_	19:00	09:00	10/23/16	10/17/16	AVG. ALL WKS<	ESPN A	92
	Issue	30	\$48.00	\$12.00	4		э	×	×		-	_		19:00	09:00	10/16/16	10/10/16	AVG. ALL WKS<	ESPN A	91
	Issue	30	\$48.00	\$12.00	4		,	×	×		Н	Н	Ш	19:00	09:00	10/9/16	10/3/16	AVG. ALL WKS<	ESPN A	90
	Issue	30	\$48.00	\$12.00	4			×	×		H	_		19:00	09:00	10/2/16	9/26/16	AVG. ALL WKS<	ESPN A	89
	Issue	30	\$48.00	\$12.00	4		,	×	×		$\vdash$			19:00	09:00	9/25/16	9/19/16	AVG. ALL WKS<	ESPN A	88
	Issue	30	\$16.00	\$8.00	2			×	×	Н	$\vdash$	Н		16:00	09:00	9/25/16	9/19/16	AVG. ALL WKS<	ESPN A	87
	Issue	30	\$45.00	\$15.00	3		t			Н	Н	Н	×	24:00	19:00	11/13/16	11/7/16	AVG. ALL WKS<	ESPN A	86
	Issue	30	\$150.00	\$15.00	10	ř		×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS<	ESPN A	85
Line Comment	Line Co	Spot	Total Cost	Unit Cost	Total Spots	MP	RTG	S	S	п			3	Stop Time	Start Time	Stop Date	Start Date	Program	Net	Line
																Thanks.	nd Confirm.	9.22 New Order, Please Review and Confirm. Thanks.		Comments :
	CPM		1	CPP	[2					Approval Required	Rec	prova	Ą	Policy	Makegood Policy	2				•
	GIMP	-	ļ	GRP	<u></u>						+	Adults 35+	A	mo	Primary Demo	T		Cable Nielsen Live+3 Jul16		Survey
	Cost Per Spot	_		Sold On	ι Σ													Not accepted		Status
	100.0	L		Affiliate Split	L A								П	s	Credit Status	0		(301) 951-2620		Phone
1820				Total Spots	I d								П	me	Product Name	ס		Washington		Office
\$18,331.95				Net Total	Z.										Est Code	m		Lilka Marino	Sales Coordinator	Sales Co
\$3,235.05				Commission	ဂ္ဂ									de	Product Code	P		Matthew Marcus		ΑE
\$21,567.00				Total	То								┪		Client Code	ิ				
8			eks	Total # of Weeks	7								ı			_		Grand Rapids		Market
			S	Show All Lines	St.							MI GOP	₹		Advertiser	D		Spectrum/South Haven, MI	Vame	System Name
	1 Vs. 1	_		Version	√e			nt	Strategic Media Placement	ia Pla	Mec	ategic	Si		Agency	»I		0344		Syscode
	09/22/16			Update Date	뒤					09/19/16 - 11/13/16	1	19/16	90		Flight Dates	П		62338790		Order #

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Order#		62338790			Flight Dates	S	00	09/19/16 - 11/13/16	16 -	11/13	3/16					چ ا	Update Date		0	09/22/16	
Syscode		0344			Agency		St	Strategic Media Placement	jic M	edia	Plac	eme	ž			Ve.	Version			1 Vs. 1	
System Name	Name	Spectrum/South Haven, MI			Advertiser		3	MI GOP	Р							Sh	Show All Lines				
Market		Grand Rapids		_			H									To	Total # of Weeks	ks			8
					Client Code	ē	$\dashv$									Total	lal				\$21,567.00
Æ		Matthew Marcus			Product Code	ode	$\dashv$									Co	Commission				\$3,235.05
es	Coordinator	Lilka Marino			Est Code		$\dashv$									Ne	Net Total				\$18,331.95
Office		Washington			Product Name	ame	$\dashv$									To	Total Spots				1820
Phone		(301) 951-2620			Credit Status	tus	$\dashv$									Aff	Affiliate Split		_	100.0	
Status		Not accepted														So	Sold On		0	Cost Per Spot	
Survey		Cable Nielsen Live+3 Jul16			Primary Demo	emo	Þ	Adults 35+	35+							GRP	ñ	1.	0	GIMP -	
•					Makegood Policy	Policy	Þ	Approval Required	val R	equi	red					CPP	Ō	1		CPM -	
Comments :	nts:	9.22 New Order, Please Review and Confirm. Thanks.	and Confirm.	. Thanks.																	
Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	3	⊣	٤	-	П	S	S	RTG	M	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment	ment
106	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00	×	×	×	×	×	×	×	·	,	8	\$12.00	\$96.00	30	Issue	
107	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00	×	×	×	×	×	×	×		,	7	\$12.00	\$84.00	30	Issue	
108	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	×	×	×	×	×	×	×	,	1	8	\$12.00	\$96.00	30	Issue	
109	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	×							,	,	2	\$12.00	\$24.00	30	Issue	
110	FOOD	VARIOUS	9/19/16	9/25/16	19:00	24:00						×	×	,		2	\$15.00	\$30.00	30	Issue	
111	FOOD	VARIOUS	9/26/16	10/2/16	19:00	24:00	×	×	×	×	×	×	×	1	1	10	\$15.00	\$150.00	30	Issue	
112	FOOD	VARIOUS	10/3/16	10/9/16	19:00	24:00	×	×	×	×	×	×	×	30	3	10	\$15.00	\$150.00	30	Issue	
113	FOOD	VARIOUS	10/10/16	10/16/16	19:00	24:00	×	×	×	×	×	×	×	91	,	9	\$15.00	\$135.00	30	Issue	
114	FOOD	VARIOUS	10/17/16	10/23/16	19:00	24:00	×	×	×	×	×	×	×			10	\$15.00	\$150.00	30	Issue	
115	FOOD	VARIOUS	10/24/16	10/30/16	19:00	24:00	×	×	×	×	×	×	×	r	r	9	\$15.00	\$135.00	30	Issue	
116	FOOD	VARIOUS	10/31/16	11/6/16	19:00	24:00	×	×	×	×	×	×	×	r	r	10	\$15.00	\$150.00	30	Issue	
117	FOOD	VARIOUS	11/7/16	11/13/16	19:00	24:00	×									ω	\$15.00	\$45.00	30	Issue	
118	FOOD	VARIOUS	9/19/16	9/25/16	09:00	19:00						×	×			2	\$12.00	\$24.00	30	Issue	

119

FOOD

VARIOUS

9/26/16 10/2/16

09:00

19:00

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VARIOUS

121

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122

10/17/16

10/23/16

10/10/16 10/16/16

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126

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124 125

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9/19/16

11/6/16 9/25/16

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09:00 09:00 09:00 09:00 19:00

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10/31/16

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date		09/22/16	
Syscode	0344	Agency	Strategic Media Placement	Version		1 Vs. 1	
System Name	Spectrum/South Haven, MI	Advertiser	MI GOP	Show All Lines			
Market	Grand Rapids			Total # of Weeks	S		8
		Client Code		Total			\$21,567.00
AE	Matthew Marcus	Product Code		Commission			\$3,235.05
Sales Coordinator	Lilka Marino	Est Code		Net Total			\$18,331.95
Office	Washington	Product Name		Total Spots			1820
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP		GIMP	,
1		Makegood Policy	Approval Required	СРР	-	CPM	

-		Makegood Policy	Approval Required	CPP	СРМ	
Comments:	9.22 New Order, Please Review and Confirm. Thanks.					

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	Z	-	8	Н	п	S	_	<i>У</i>	RTG	¥	Total Spots	Unit Cost	Total Cost	Spot Len	
127	FXNC	VARIOUS	10/3/16	10/9/16	19:00	24:00	×	×	×	×	×	×	$\vdash$	×			<b>1</b>	\$15.00	\$165.00	30	Issue
128	FXNC	VARIOUS	10/10/16	10/16/16	19:00	24:00	×	×	×	×	×	×	-	×	1	1	10	\$15.00	\$150.00	30	Issue
129	FXNC	VARIOUS	10/17/16	10/23/16	19:00	24:00	×	×	×	×	×	×		×			1	\$15.00	\$165.00	30	Issue
130	FXNC	VARIOUS	10/24/16	10/30/16	19:00	24:00	×	×	×	×	×	×		×	t.	٠	10	\$15.00	\$150.00	30	issue
131	FXNC	VARIOUS	10/31/16	11/6/16	19:00	24:00	×	×	×	×	×	×		×	•	1	1	\$15.00	\$165.00	30	Issue
132	FXNC	VARIOUS	11/7/16	11/13/16	19:00	24:00	×				$\neg$	$\dashv$	$\dashv$	$\dashv$		,	3	\$15.00	\$45.00	30	Issue
133	FXNC	FOX AND FRIEND<	9/19/16	9/25/16	05:00	09:00						×	$\hat{}$	×	,	,	2	\$11.00	\$22.00	30	Issue
134	FXNC	FOX AND FRIEND<	9/26/16	10/2/16	05:00	09:00	×	×	×	×	×	×	-	×	,	1	6	\$11.00	\$66.00	30	Issue
135	FXNC	FOX AND FRIEND<	10/3/16	10/9/16	05:00	09:00	×	×	×	×	×	×		×		•	6	\$11.00	\$66.00	30	Issue
136	FXNC	FOX AND FRIEND<	10/10/16	10/16/16	05:00	09:00	×	×	×	×	×	-	×	×			7	\$11.00	\$77.00	30	Issue
137	FXNC	FOX AND FRIEND<	10/17/16	10/23/16	05:00	09:00	×	×	×	×	×	$\dashv$	×	×	-	•	6	\$11.00	\$66.00	30	Issue
138	FXNC	FOX AND FRIEND<	10/24/16	10/30/16	05:00	09:00	×	×	×	×	×	$\vdash$	×	×	,	•	7	\$11.00	\$77.00	30	Issue
139	FXNC	FOX AND FRIEND<	10/31/16	11/6/16	05:00	09:00	×	×	×	×	×	-	×	×	1		6	\$11.00	\$66.00	30	Issue
140	FXNC	FOX AND FRIEND<	11/7/16	11/13/16	05:00	09:00	×	×			$\neg$	$\vdash$	-			1	2	\$11.00	\$22.00	30	Issue
141	FXNC	VARIOUS	9/19/16	9/25/16	09:00	16:00					$\vdash$	J	×	×		٠	2	\$8.00	\$16.00	30	Issue
142	FXNC	AVG. ALL WKS<	9/19/16	9/25/16	09:00	19:00						V	×	×		•	4	\$12.00	\$48.00	30	Issue
143	FXNC	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00						V	×	×	r		4	\$12.00	\$48.00	30	Issue
144	FXNC	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00		П	$\neg$	$\dashv$		v	×	×		·	4	\$12.00	\$48.00	30	Issue
145	FXNC	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00					$\vdash$		×	×		,	4	\$12.00	\$48.00	30	Issue
146	FXNC	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00							×	×	,		4	\$12.00	\$48.00	30	Issue
147	FXNC	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00							×	×	•	*	4	\$12.00	\$48.00	30	issue

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/22/16	
Syscode	0344	Agency	Strategic Media Placement	Version	1 Vs. 1	
System Name	Spectrum/South Haven, MI	Advertiser	MI GOP	Show All Lines		
Market	Grand Rapids			Total # of Weeks		8
		Client Code		Total		\$21,567.00
AE	Matthew Marcus	Product Code		Commission		\$3,235.05
Sales Coordinator	Liika Marino	Est Code		Net Total		\$18,331.95
Office	Washington	Product Name		Total Spots		1820
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP -	
•		Makegood Policy	Approval Required	CPP -	CPM -	
Comments:	9.22 New Order, Please Review and Confirm. Thanks.					

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168	167	166	165	164	163	162	161	160	159	158	157	156	155	154	153	152	151	150	149	148	Line
HGTV	нсту	HGTV	HGTV	HGTV	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	Net
VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	AVG. ALL WKS<	Program
10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	10/31/16	Start Date
10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	11/6/16	Stop Date
19:00	19:00	19:00	19:00	19:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	Start Time
24:00	24:00	24:00	24:00	24:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	19:00	Stop Time
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\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$8.00	\$8.00	\$8.00	\$8.00	\$8.00	\$8.00	\$8.00	\$12.00	Unit Cost
\$150.00	\$135.00	\$150.00	\$150.00	\$30.00	\$36.00	\$96.00	\$108.00	\$96.00	\$108.00	\$96.00	\$108.00	\$24.00	\$16.00	\$64.00	\$56.00	\$64.00	\$56.00	\$64.00	\$56.00	\$48.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
Issue	ssue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	6	09/22/16	
Syscode	0344	Agency	Strategic Media Placement	Version		1 Vs. 1	
System Name	Spectrum/South Haven, MI	Advertiser	MI GOP	Show All Lines			
Market	Grand Rapids			Total # of Weeks			8
		Client Code		Total			\$21,567.00
AE	Matthew Marcus	Product Code		Commission			\$3,235.05
Sales Coordinator	Lilka Marino	Est Code		Net Total			\$18,331.95
Office	Washington	Product Name		Total Spots			1820
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP		GIMP	
•		Makegood Policy	Approval Required	CPP .		СРМ	

Comments:

9.22 New Order, Please Review and Confirm. Thanks.

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189	188	187	186	185	184	183	182	181	180	179	178	177	176	175	174	173	172	171	170	169	Line
MNBC	MNBC	듞	듞	두	듞	두	듞	듞	듞	HIST	HGTV	HGTV	HGTV	Net							
AVG. ALL WKS<	VARIOUS	VARIOUS	VARIOUS	Program																	
9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	Start Date
10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	Stop Date
19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	Start Time
24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	Stop Time
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10	22	ω	10	9	10	9	10	10	N	ω	6	9	10	9	10	10	2	ω	10	9	Total Spots
\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	Unit Cost
\$120.00	\$24.00	\$36.00	\$120.00	\$108.00	\$120.00	\$108.00	\$120.00	\$120.00	\$24.00	\$45.00	\$150.00	\$135.00	\$150.00	\$135.00	\$150.00	\$150.00	\$30.00	\$45.00	\$150.00	\$135.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
Issue	Issue	Issue	Issue	Line Comment																	

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/22/16	
Syscode	0344	Agency	Strategic Media Placement	Version	1 Vs. 1	
System Name	Spectrum/South Haven, MI	Advertiser	MI GOP	Show All Lines		
Market	Grand Rapids			Total # of Weeks		8
		Client Code		Total		\$21,567.00
AE	Matthew Marcus	Product Code		Commission		\$3,235.05
Sales Coordinator	Lilka Marino	Est Code		Net Total		\$18,331.95
Office	Washington	Product Name		Total Spots		1820
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP	•
1		Makegood Policy	Approval Required	CPP -	CPM	•
Comments:	9.22 New Order, Please Review and Confirm. Thanks.					

210	209	208	207	206	205	204	203	202	201	200	199	198	197	196	195	194	193	192	191	190	Line
MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	Net
AVG. ALL WKS<	VARIOUS	MORNING JOE<	AVG. ALL WKS<	Program																	
10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	Start Date
10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	Stop Date
09:00	09:00	09:00	09:00	09:00	09:00	09:00	05:00	05:00	05:00	05:00	05:00	05:00	05:00	05:00	19:00	19:00	19:00	19:00	19:00	19:00	Start Time
19:00	19:00	19:00	19:00	19:00	19:00	16:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	24:00	24:00	24:00	24:00	24:00	24:00	Stop Time
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4	4	4	4	4	4	2	2	8	7	8	7	æ	7	2	ω	10	9	10	9	10	Total Spots
\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$6.00	\$9.00	\$9.00	\$9.00	\$9.00	\$9.00	\$9.00	\$9.00	\$9.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	Unit Cost
\$40.00	\$40.00	\$40.00	\$40.00	\$40.00	\$40.00	\$12.00	\$18.00	\$72.00	\$63.00	\$72.00	\$63.00	\$72.00	\$63.00	\$18.00	\$36.00	\$120.00	\$108.00	\$120.00	\$108.00	\$120.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/22/16	
Syscode	0344	Agency	Strategic Media Placement	Version	1 Vs. 1	
System Name	Spectrum/South Haven, MI	Advertiser	MI GOP	Show All Lines		
Market	Grand Rapids			Total # of Weeks		8
		Client Code		Total		\$21,567.00
AE	Matthew Marcus	Product Code		Commission		\$3,235.05
Sales Coordinator	Lilka Marino	Est Code		Net Total		\$18,331.95
Office	Washington	Product Name		Total Spots		1820
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	Spot
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP	
•		Makegood Policy	Approval Required	CPP -	CPM	•
Comments:	9.22 New Order, Please Review and Confirm. Thanks.					

and Rapids			Total # of Weeks		00
	Client Code		Total	\$21,	\$21,567.00
Matthew Marcus	Product Code		Commission	\$3,	\$3,235.05
lka Marino	Est Code		Net Total	\$18,	\$18,331.95
Vashington	Product Name		Total Spots		1820
301) 951-2620	Credit Status		Affiliate Split	100.0	
lot accepted			Sold On	Cost Per Spot	
2able Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP -	
	Makegood Policy	Approval Required	CPP -	CPM -	
2 New Order, Please Review and Confirm. Thanks.					

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231	230	229	228	227	226	225	224	223	222	221	220	219	218	217	216	215	214	213	212	211	Line
TBSC	TBSC	TBSC	TBSC	TBSC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	Net							
VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	AVG. ALL WKS<	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	AVG. ALL WKS<	Program							
10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	10/31/16	Start Date
10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	11/6/16	Stop Date
19:00	19:00	19:00	19:00	19:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	Start Time
24:00	24:00	24:00	24:00	24:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	19:00	Stop Time
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\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$6.00	\$6.00	\$6.00	\$6.00	\$6.00	\$6.00	\$6.00	\$10.00	Unit Cost
\$120.00	\$108.00	\$120.00	\$120.00	\$24.00	\$20.00	\$80.00	\$70.00	\$80.00	\$70.00	\$80.00	\$70.00	\$20.00	\$12.00	\$48.00	\$42.00	\$48.00	\$42.00	\$48.00	\$42.00	\$40.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date		09/22/16	
Syscode	0344	Agency	Strategic Media Placement	Version		1 Vs. 1	
System Name	Spectrum/South Haven, MI	Advertiser	MI GOP	Show All Lines			
Market	Grand Rapids			Total # of Weeks	22.50		8
		Client Code		Total			\$21,567.00
AE	Matthew Marcus	Product Code		Commission			\$3,235.05
Sales Coordinator	Lilka Marino	Est Code		Net Total			\$18,331.95
Office	Washington	Product Name		Total Spots			1820
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP		GIMP	1
•		Makegood Policy	Approval Required	CPP		СРМ	•
Comments:	9.22 New Order, Please Review and Confirm, Thanks.						
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Comments : 9.22 New Order, Please Review and Co	nfirm. Thanks.	

252	251	250	249	248	247	246	245	244	243	242	241	240	239	238	237	236	235	234	233	232	Line
٦٢	TVL	ĪNī	TNT	TLC	TBSC	TBSC	TBSC	Net													
VARIOUS	VARIOUS	AVG. ALL WKS<	VARIOUS	VARIOUS	VARIOUS	Program															
9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	Start Date
10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	Stop Date
19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	Start Time
24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	Stop Time
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\$120.00	\$24.00	\$45.00	\$150.00	\$135.00	\$150.00	\$135.00	\$150.00	\$150.00	\$30.00	\$36.00	\$120.00	\$108.00	\$120.00	\$108.00	\$120.00	\$120.00	\$24.00	\$36.00	\$120.00	\$108.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment

1	СРМ	1	CPP	Policy Approval Required	Makegood Policy		•
,	GIMP		GRP	emo Adults 35+	Primary Demo	Cable Nielsen Live+3 Jul16	Survey
	Cost Per Spot	On	Sold On			Not accepted	Status
	100.0	Affiliate Split	Affiliat	us	Credit Status	(301) 951-2620	Phone
1820		Total Spots	Total	ame	Product Name	Washington	Office
\$18,331.95		otal	Net Total		Est Code	Lilka Marino	Sales Coordinator
\$3,235.05		Commission	Comm	ode	Product Code	Matthew Marcus	AE
\$21,567.00			Total	e	Client Code		
8		Total # of Weeks	Total			Grand Rapids	Market
		Show All Lines	Show	MI GOP	Advertiser	Spectrum/South Haven, MI	System Name
	1 Vs. 1	on	Version	Strategic Media Placement	Agency	0344	Syscode
	09/22/16	Update Date	Updat	s 09/19/16 - 11/13/16	Flight Dates	62338790	Order#

Comments:

9.22 New Order, Please Review and Confirm. Thanks.

273 T	272 T	271 1	270 T	269 T	268 T	267 T	266 T	265 T	264 T	263 T	262 T	261 T	260 T	259 T	258 T	257 T	256 T	255 T	254 T	253 T	Line
ΤVL	TVL	TVL.	TV.	ĭ/L	Ĭ,	TV.	TVL ,	<b>™</b>	TVL	TVL 1	TVT.	TVL \	ĭ/L	T/L	TVL \	<b>™</b>	TVL \	TVT	1/1	1/1	Net
VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	Program
11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	Start Date
11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	Stop Date
00:00	00:00	00:00	00:00	00:00	00:00	00:00	00:00	09:00	09:00	09:00	09:00	09:00	00:60	00:00	19:00	19:00	19:00	19:00	19:00	19:00	Start Time
02:00	02:00	02:00	02:00	02:00	02:00	02:00	02:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	24:00	24:00	24:00	24:00	24:00	24:00	Stop Time
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\$6.00	\$6.00	\$6.00	\$6.00	\$6.00	\$6.00	\$6.00	\$6.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	Unit Cost
\$18.00	\$48.00	\$54.00	\$48.00	\$54.00	\$48.00	\$54.00	\$12.00	\$20.00	\$20.00	\$20.00	\$20.00	\$20.00	\$20.00	\$20.00	\$36.00	\$120.00	\$108.00	\$120.00	\$108.00	\$120.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment

Order ##         62338790         Flight Dates         09/19/16 - 11/13/16         Update Date         Update Date         09/22/16         09/22/16         Polyscode         1 Vs. 1         Spectrum/South Haven, MI         Spectrum/South Haven, MI         Advertiser         MI GOP         Total # of Weeks         Show All Lines         MI S07.00         Sales Coordinator Phone         Lilka Marino         Marthew Marcus         Product Code         Fist Code         Fist Code         Fist Code         Fist Code         Met Total         Total Spots         Total Spots         S18.331.95         Total Spots         S18.331.95         Total Spots         S18.331.95         S18.331.95         Total Spots         S0Id On         Cost Per Spot         Cost Per Spot         CPP         CPM         <							
Flight Dates   69/19/16 - 11/13/16   Cyant		CPM -	CPP -	Approval Required	Makegood Policy		1
Flight Dates   69/19/16 - 11/13/16   Update Date   O9/22/16   O9/22/16   O9/344   O9/344   Agency   Agency   Advertiser   Advertiser   O9/19/16 - 11/13/16   O9/22/16   O9/22/			GRP -	Adults 35+	Primary Demo	Cable Nielsen Live+3 Jul16	Survey
62338790         Flight Dates         09/19/16 - 11/13/16         Update Date         09/22/16           0344         Agency         Strategic Media Placement         Version         1 vs. 1           Spectrum/South Haven, MI         Advertiser         MI GOP         Total # of Weeks         1 vs. 1           Grand Rapids         Client Code         Client Code         Total # of Weeks         Total # of Weeks           Matthew Marcus         Product Code         Product Code         Commission         Net Total           Washington         Product Name         Product Name         Affiliate Split         100.0		Cost Per Spot	Sold On			Not accepted	Status
62338790         Flight Dates         09/19/16 - 11/13/16         Update Date         09/22/16           0344         Agency         Strategic Media Placement         Version         1 Vs. 1           Spectrum/South Haven, MI         Advertiser         MI GOP         Total # of Weeks         1 Vs. 1           Grand Rapids         Client Code         Client Code         Total # of Weeks         Total # of Weeks           Matthew Marcus         Product Code         Est Code         Met Total         Net Total           Washington         Product Name         Product Name         Total Spots         Total Spots		100.0	Affiliate Split		Credit Status	(301) 951-2620	Phone
62338790         Flight Dates         09/19/16 - 11/13/16         Update Date         09/22/16           0344         Agency         Strategic Media Placement         Version         1 Vs. 1           Spectrum/South Haven, MI         Advertiser         MI GOP         5how All Lines           Flag of Media Placement         Total # of Weeks         Total # of Weeks           Flag of Media Placement         Total # of Weeks         Commission           Matthew Marcus         Product Code         Est Code           Est Code         Est Code         Net Total	1820		Total Spots		Product Name	Washington	Office
62338790         Flight Dates         09/19/16 - 11/13/16         Update Date         09/22/16           0344         Agency         Strategic Media Placement         Version         1 Vs. 1           Spectrum/South Haven, MI         Advertiser         MI GOP         Total # of Weeks         Total # of Weeks           Grand Rapids         Client Code         Product Code         Total mission         Commission	\$18,331.95		Net Total		Est Code	Lilka Marino	Sales Coordinator
62338790         Flight Dates         09/19/16 - 11/13/16         Update Date         09/22/16           0344         Agency         Strategic Media Placement         Version         1 Vs. 1           Spectrum/South Haven, MI         Advertiser         MI GOP         Show All Lines           Grand Rapids         Client Code         Client Code         Total # of Weeks	\$3,235.05		Commission		Product Code	Matthew Marcus	AE
62338790         Flight Dates         09/19/16 - 11/13/16         Update Date         09/22/16           0344         Agency         Strategic Media Placement         Version         1 Vs. 1           Spectrum/South Haven, MI         Advertiser         MI GOP         Show All Lines           Grand Rapids         Total # of Weeks         Total # of Weeks	\$21,567.00		Total		Client Code		
62338790         Flight Dates         09/19/16 - 11/13/16         Update Date           0344         Agency         Strategic Media Placement         Version           Spectrum/South Haven, MI         Advertiser         MI GOP         Show All Lines	8		Total # of Weeks			Grand Rapids	Market
62338790         Flight Dates         09/19/16 - 11/13/16         Update Date           0344         Agency         Strategic Media Placement         Version			Show All Lines	MI GOP	Advertiser	Spectrum/South Haven, MI	System Name
62338790 Flight Dates 09/19/16 - 11/13/16 Update Date		1 Vs. 1	Version	Strategic Media Placement	Agency	0344	Syscode
		09/22/16	Update Date	09/19/16 - 11/13/16	Flight Dates	62338790	Order#

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Comments:	9.22 New Order, Please Review and Confirm. Thanks	£.			

Line         Net         Program         Start Date         Stop Date         Start Time         Stop Time         M T W T F         T W T F           274         USA         AVG. ALL WKS         9/19/16         9/25/16         19:00         24:00         X X X X X         X           275         USA         AVG. ALL WKS         9/26/16         10/2/16         19:00         24:00         X X X X X X X         X           276         USA         AVG. ALL WKS         10/3/16         10/9/16         19:00         24:00         X X X X X X X         X           277         USA         AVG. ALL WKS         10/10/16         10/16/16         19:00         24:00         X X X X X X X         X           278         USA         AVG. ALL WKS         10/17/16         10/23/16         19:00         24:00         X X X X X X X X           280         USA         AVG. ALL WKS         10/24/16         10/30/16         19:00         24:00         X X X X X X X X X X X X X X X X X X X																			
Net         Program         Start Date         Stop Date         Start Time         Stop Time         M T W T F S S S RTG         RTG         W T W T F S S S RTG         S RTG           USA         AVG. ALL WKS         9/19/16 9/25/16 10/2/16 19:00 24:00 X X X X X X X X X X X X X X X X X X	- 3 \$15.00			3	$\vdash$	ı							24:00	19:00	11/13/16	11/7/16	AVG. ALL WKS<	NSN	281
Net         Program         Start Date         Stop Date         Start Time         Stop Time         M T W T F S S S TIME         S S S S S S S S S S S S S S S S S S S	10 \$15.00	-	-	10		1		_		_	_		24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS<		280
Net         Program         Start Date         Stop Date         Start Time         Stop Date         M T W T F S S S Time         X X X X X X X X X X X X X X X X X X X	9 \$15.00			9		,	-	-		-	×	-	24:00	19:00	10/30/16	10/24/16	AVG. ALL WKS<		79
Net         Program         Start Date         Stop Date         Start Time         Stop Time         M T W T F S S S RTG         RTG           USA         AVG. ALL WKS         9/19/16         9/25/16         19:00         24:00         V X X X X X X X X X X X X X X X X X X X	10 \$15.00			10	,			-	$\overline{}$	-	_		24:00		10/23/16	10/17/16	AVG. ALL WKS<		278
Net         Program         Start Date         Stop Date         Start Time         Stop Time         M T W T F S S S RTG         S S RTG           USA         AVG. ALL WKS         9/19/16 9/25/16 10/2/16 19:00 24:00 X X X X X X X X X X X X X X X X X X	9 \$15.00			9				-	-	-	×		24:00		10/16/16	10/10/16	AVG. ALL WKS<	NSN	277
Net         Program         Start Date         Stop Date         Start Time         Stop Time         M T W T F S S S RTG         S RTG           USA         AVG. ALL WKS         9/19/16         9/25/16         19:00         24:00         X X X X X X X X X X X X X X X X X X X	10 \$15.00	-	-	10		63		-		×	×	-	24:00	19:00	10/9/16	10/3/16	AVG. ALL WKS<	USA	276
Net         Program         Start Date         Stop Date         Start Time         Stop Time         M T W T F S S RTG         F S S RTG           USA         AVG. ALL WKS         9/19/16         9/25/16         19:00         24:00         X X X -	10 \$15.00			10	1	1	$\vdash$	-		$\overline{}$	×		24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	USA	75
Net Program Start Stop Start Stop M T W T F S S RTG Date Date Time Time	2 \$15.00	2000	2000	2		1							24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS<		274
	Spots Cost	Total Spots	Total Spots		 N.						-	_	Stop	Start Time	Stop Date	Start Date	Program	Net	ine

	Sep 2016	Oct 2016	Oct 2016 Nov 2016 Dec 2016	Dec 2016	Jan 2017 Feb 2017	Feb 2017	Mar 2017 Apr 2017 May 2017	Apr 2017	May 2017	Jun 2017	Jul 2017 Aug 2	Aug 2017	Total
SPOTS	81	1378	361	0	0	0	0	0	0	0	0	0	1820
AMT	\$932.00	\$16,341.00	\$4,294.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$21,567.00

62338790 | Grand Rapids | Spectrum/South Haven, MI | 0344 |

SYSTEM APP:

SALES

ACCT

Date Printed

09/22/16